

GENERAL GUIDELINES

VAFHT POSTER COMPETITION 2024



INFECTION
PREVENTION
AND CONTROL
FOUNDATION



Stigma Reduction for Hepatitis B and C

1

Eligibility

Open to all VFAHT members, including:

- Advisory Councils
- National Councils
- Local Councils

2

Theme

Stigma Reduction for Hepatitis B & C"

- Address the stigma associated with hepatitis and promote understanding and support.

3

Submission Guidelines

- Posters must clearly represent the theme.
- Entries must be original works by the participant.
- One entry per category per participant.
- Offensive or inappropriate content will result in disqualification.

4

Submission Platform

All submissions must be made through Jotform.

6

Judging Criteria

- Relevance to the theme.
- Creativity and originality.
- Visual impact and design quality.
- Clarity of message.

5

Deadline

Submissions must be received within two weeks from the call for submissions.

- Deadline: 20th July 2024

7 Judging Panel

The posters will be judged based on a combination of:

- **Judges' Panel (50%):** Evaluated by Head office Lahore members on theme relevance, creativity, originality, visual impact, and message clarity.
- **Social Media Engagement (25%):** Based on likes and shares on VFAHT's and IPACF's social media.
- **Chief Advisor (15%):** Assessment by the Chief Advisor.
- **Guest Judge (10%):** Evaluation by a guest judge.

8 Judging Period

4 days to evaluate all submissions.

- Timeline: 20th to 25th July

9 Announcement of Winners

Winners will be announced one week after the judging period.

- Announcement Date: 28th July

10 Recognition and Prizes

- Participants:
 1. All participants will receive participation certificates.
- Winners:
 1. One winner and a runner up will be selected from each category
 2. Cash prizes for the winners (1st and 2nd).